



2 Years Regular  
**MBA**  
MASTER OF BUSINESS ADMINISTRATION

# ADVISORY BOARD

## Mr. H.Ganapathi

Ganapathi has an experience of over 27 years transcending functional areas of sales, marketing, product management, strategy, and then entrepreneurship, HRconsulting, teaching, training, and coaching. His forte lie in developing and conducting Assessment Centers, Competency mapping, Psychometric Testing and Organisational Optimization. He is an alumnus of IIT Bombay and management postgraduate from JBIMS.His other certifications include certified NLP trainer from NFNLP, Basic ISABs, Train the trainer at Dale, Certified professional behavioural analyst, Certified in many pH sychometric tests, Certified in



## Mr. Ajiitabh Dutta

Ajiitabh Dutta is a business coach and the CEO of Simplicity Communications, a strategic branding and digital marketing company. He is also the founder of Jigyasa, a technology start-up. An MBA in Marketing from NMIMS and a graduate in Mathematics, he held leadership positions in sales and product management before shifting to Advertising, digital marketing, analytics and business consulting. In a career spanning 23 years, he has helped companies across domains with strategic growth solutions. Ajiitabh has played an active role in promoting startups through mentoring and guidance. He believes in disruptive



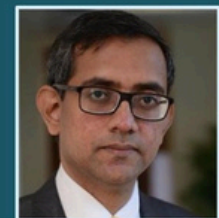
## Dr. Rupa Shah

Dr. Rupa Shah is an Assistant Professor and has more than 10 years of Teaching experience. She is an M.Phil , MBA ,PGDHE and SET Qualified. She has a PHd in Business Policy and Administration form Mumbai University. She has more than 10 years of Corporate Experience specializing in HR and Administration. She has worked with companies like Spectra ,Gobal Digico and Hiranandani as HR Manager. She was appointed as a Moderator and Paper setter for various courses. She was a Gold Medalist at Avishkar Research Convention at Zonal level Level and State Level. She was invited as Resource person at various colleges and was invited as a Panelist for Syllabus framing at Colleges.She is a recognised PG Lecturer from Mumbai University and has written books for IDOL. She is also an M.PHIL guide and has played an active role in guiding students with their research and dissertation.



## Mr. Sunil Mishra

MD & CEO- Growth Businesses + Chief Strategy Officer at Anarock group. He has overall 28+ years of experience in building businesses across Telecom, BFSI, Online Startups and now tech-driven Real Estate. His experience spans various fields like Sales & Marketing, Private Equity,Management Consulting and Business Analysis.



# MBA PROGRAM HIGHLIGHTS

- Regular Classes (monday–friday)
- Triple Specializations
- Strong Industry Acceptance International Acceptance
- Easy Instalments Options Available
- International Industrial Visit
- Bank loan available

*Welcome to BSS Foundation School of Management, where excellence meets opportunity. Our 2 years MBA program is the gateway to unlock new career heights and realize the full potential in the world of business. This program will perpare you in any-type of organization*

- Eligibility:-

Graduate from any recognized University with at least 50% marks (at least 45% marks in case of reserved catrgory candidates) and clearing the entrance test

- Our comprehensive program is meticulously crafted to equip you with the knowledge, skills, and insights needed to thrive in today's dynamic business environment.
- Our curriculum goes beyond the traditional boundaries of management education, offering a blend of cutting-edge theory and hands-on practical experience.
- Our courses are designed to provide you with a holistic understanding of the complexities of modern business management.
- From strategic management and marketing to finance, operations, and leadership development, our commitment to provide experiential learning and real-world application.
- Taught by renowned faculty members who are experts in their fields.
- our program fosters a collaborative and stimulating learning environment where student will engage with peers from diverse backgrounds and industries, gaining valuable insights and perspectives that will enrich your learning experience.

# WHY CHOOSE MBA AT BSS?

The 2 Years MBA program is designed to cultivate dynamic and resourceful leaders equipped with the skills, knowledge, and ethical values necessary to excel in today's complex business environment. The primary objectives of the MBA program are-

## LEADERSHIP DEVELOPMENT

To nurture individuals with strong leadership qualities who can inspire and guide teams towards achieving organisational goals with integrity and vision.

## ENTREPRENEURIAL MINDSET

To foster an entrepreneurial mindset among students, encouraging creativity, risktaking, and an innovative approach to problem-solving, thereby nurturing future business leaders and innovators.

## STRATEGIC THINKING

To instil strategic thinking abilities, enabling students to analyse business challenges, formulate innovative solutions, and make informed decisions in dynamic and uncertain environments.

## GLOBAL PERSPECTIVE

To provide exposure to global business practices, cultural diversity, and international markets, preparing students to navigate the complexities of a globalised world and capitalise on emerging opportunities.

## FUNCTIONAL EXPERTISE

To develop a deep understanding of core business functions such as Marketing, Finance, Human Resources, Operations, and Information Technology, empowering students to excel in diverse managerial roles.

## PROFESSIONAL DEVELOPMENT

To offer comprehensive career development support, including industry-relevant projects, internships, networking opportunities, and skill-building workshops, to enhance students' employability and readiness for the corporate world.

The MBA program at BSS Foundation is committed to providing a transformative learning experience that equips graduates with the competencies and confidence to thrive as ethical leaders, strategic thinkers, and valued professionals in the global business arena.

# COURSE STRUCTURE

## SPECIALIZATIONS

- ☑ Marketing Management
- ☑ Financial Management
- ☑ Human Resource Management
- ☑ Business Analytics
- ☑ Digital Marketing

## CERTIFICATION

- ☑ Certification from IIM \*
- ☑ SAP Certification
- ☑ Six Sigma Green Belt Training
- ☑ MS EXCEL – Basic & Advanced Training 'Visit To NSE' Programme
- ☑ Certification from Chartered Institute for Securities & Investment (CISI) Certification from IBM\*
- ☑ Certification from Microsoft\*

**Fee for 2 Years :- 6,60,000/-  
(Payable in 5 Installments)**

# MBA SYLLABUS

## SEMESTER - 1

- ✓ Principles of Management structure
- ✓ Managerial Economics
- ✓ Introduction to Management Accounting
- ✓ Statistical and Quantitative Methods
- ✓ Organisational Behaviour
- ✓ Basics of Computers and Information Technology
- ✓ Communication Skills

## SEMESTER - 2

- ✓ Business Research Methodology
- ✓ Marketing Management
- ✓ Human Resource Management
- ✓ Financial Management
- ✓ Legal Aspects of Business
- ✓ Basic Concepts in Supply Chain and Logistics Management
- ✓ Soft Skills

## SEMESTER - 3

### ✓ Compulsory Subjects

Entrepreneurship Development  
Management Information System  
Project (Internship)

### ✓ Marketing Specialisation

Advertising and Sales Promotion  
Retail Management  
Consumer Behaviour  
International Marketing

### ✓ Finance Specialisation

Advance Financial Management  
Security Analysis and Portfolio Management  
Risk Management  
International Financial Management

### ✓ Human Resource Management Specialisation

Training and Development  
Performance Management  
Labour Laws and Industrial relations  
Strategic Human Resource Management

## SEMESTER - 4

### ✓ Compulsory Subjects

Business Environment  
Corporate Policies and Strategic Management  
Online Certificate Course

### ✓ Marketing Specialisation

Management  
Services Marketing  
Sales and Distribution Management  
Rural Marketing

### ✓ Finance Specialisation

Security Analysis and Portfolio Management  
Taxation Laws and Practices  
Financial Decision Analysis  
Management of Financial Institutions

### ✓ Human Resource Management Specialisation

Training and Development  
Performance Management  
Labour Laws and Industrial relations  
Strategic Human Resource Management

# OUR PLACEMENT SUPPORT

The outstanding and well-known companies offer ample of chance to our student. BSS foundation also contributes and train students with advanced pre- placement training. The College provides various programs to all its incoming students and if a particular student wishes not to take it and rather willing to concentrate on his academics will be helped in securing a Summer Internship. The college has excellent placement team who are working for Final Placements. The college has a very strong linkage with the Corporates and this linkage has helped us to achieve excellent placements year after year. This strong industry linkage has helped us to surpass our own records in terms of compensation year after year.



# OUR CORPORATE PARTNER



# OUR ACHIEVEMENTS



Best College Award



Best Contingent  
Leader Award

# LIFE @ BSS



Our Campus



Case Study Grand Final



Induction Program 2024



Annual Sports Day 2024

# INTERNATIONAL INDUSTRY VISIT

Industrial visits are now an integral part of the curriculum of many graduates and post-graduate courses. This gives an improved exposure to the real-world working of the companies and allows students to expand their horizons of understanding. Industrial visits allow students to interact and meet with industry experts like leaders, entrepreneurs, policymakers, professionals, corporates, etc. and learn from them while forming valuable networks. These experiences help students learn and develop important skills and qualities that help them advance in their careers.



Industry Visit at Dubai

# INTERNATIONAL INDUSTRIAL VISIT - DUBAI & EUROPE



**INTERNATIONAL INDUSTRIAL VISIT RS.- 1.50 LAC**

**SERVING EXCELLENCE  
IN EDUCATION SINCE 1984**



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