

**BSS**  
**Foundation**  
School of Management



**University of Mumbai's**  
**Garware Institute of Career Education and**  
**Development (Est. 1984)**

# **PGDBM + MBA**

**(2YearFull TimeProgram)**  
**With Triple Specializations**

- **Marketing Management**
- **Financial Management**
- **Human Resource Management**
- **Business Analytics**
- **Digital Marketing**





# ABOUT BSS FOUNDATION

## Where Learning Knows No Bounds !

BSSFoundation is a distinguished not-for-profit organisation, duly registered under the Ministry of Corporate Affairs (MCA). At BSS Foundation, we embrace the ethos of “Beyond Education,” transcending conventional learning paradigms to empower individuals with holistic development opportunities.

### OUR VISION

Driven by a commitment to excellence, BSS Foundation is spearheaded and guided by seasoned industry professionals boasting a cumulative experience of over a century in corporate, national, and international arenas. Our expertise spans the realms of education, training, and employment, enabling us to sculpt transformative educational experiences.

To impart high-quality education that emphasize value through excellence in teaching, learning, and research, ensuring students are well-prepared to step into the corporate world.

To achieve curriculum outcomes and enable students to become entrepreneurial, professional, efficient, versatile, creative, skillful citizens.

### COLLABORATIVE PARTNERSHIPS

In collaboration with esteemed universities like University of Mumbai and SNDT University, Karmaveer Bhaurao Patil College and Tata Institute of Social Science. BSS Foundation offers an extensive array of programs encompassing Undergraduation, Post-Graduation, and Professional Certifications. These strategic alliances ensure access to high-quality education from top-tier institutions, enriching our offerings with diverse perspectives and cutting-edge knowledge.

### DISTINCTIVE OFFERINGS

At BSS Foundation, we meticulously craft programs that are not only rigorous and academically robust but also experiential, valuable, and progressive. Our curriculum is designed to foster practical skills, critical thinking, and adaptability, equipping learners with the tools they need to thrive in today's dynamic landscape.

## BSS Foundation Transforming Education, Empowering Futures.

### CAMPUS GROWTH AND FACILITIES :

At BSS Foundation, our campus is not just a physical space but a vibrant ecosystem designed to foster growth and development. Over the years, we have witnessed significant growth, expanding our infrastructure and facilities to accommodate the evolving needs of our students. From state-of-the-art classrooms and laboratories to modern recreational areas, our campus provides a conducive environment for learning, collaboration, and personal enrichment.

### ACTIVITIES AND CAMPUS LIFE :

Campus life at BSS Foundation is dynamic and enriching, characterised by a myriad of activities and events that cater to diverse interests and passions. From academic seminars and workshops to cultural festivals and community service initiatives, there is always something exciting happening on campus. Our vibrant student clubs and organisations offer opportunities for leadership, creativity, and personal growth, fostering a sense of belonging and camaraderie among our students.

### SPORTS AND RECREATION :


Sports and physical fitness are integral components of campus life at BSS Foundation. Whether you're a competitive athlete or just looking to stay active and healthy, there are plenty of opportunities to engage in sports and recreational activities that promote physical well-being and teamwork.

### CORPORATE EVENTS AND ASSOCIATIONS

BSS Foundation actively engages with the corporate world, organising a variety of events, workshops, and seminars that bridge the gap between academia and industry. Through strategic partnerships and collaborations with leading companies and organisations, we provide our students with valuable insights, networking opportunities, and real-world exposure that enhance their employability and career prospects.



# Program Highlights: MBA+PGDBM

-  Duration and structure : 2 Years, Full Time - Four Semester
-  Curriculum Design : Majors, minors, and multidisciplinary electives designed to build managerial depth, flexibility, and cross-domain expertise
-  Experiential Learning : Corporate projects - Internships  
Case-based pedagogy - Live simulations  
Leadership and communication groups
-  Corporate nexus : Placement-driven projects &  
Corporate mentorship  
50+ recruiters engaged with BSS
-  International Exposure : International study tours  
Sessions with international faculty
-  Faculty & Mentorship : A team of 30+ highly experienced faculty members with extensive industry and academic experience  
Three-layer mentorship (peer, faculty, industry)
-  Career Outcomes : 100% Placement Assistance  
Average Package ₹8.4 LPA  
Highest Package ₹20 LPA  
Alumni in leading corporates across India and abroad
-  Campus Advantage : 242 Acres, Mumbai University, Kalina Campus  
Sports Complex  
Library  
Annual Fests and Activities



# Academic Framework

## PGDBM +MBA (2 Year Full Time Program)

### With Triple Specializations

#### Specializations

- Marketing Management
- Financial Management
- Human Resource Management
- Logistics And Supply Chain Management (SCOM )
- Business Analytics
- Digital Marketing
- Agri Business Management



#### Certification Courses Introduction to

- Certification from IIM
- SAP certification
- Certification Six Sigma Green Belt
- Training MS EXCEL – Basic & Advanced Training
- 'Visit To NSE' Programme
- Certification from Chartered Institute for Securities & Investment (CISI)
- Certification from IBM
- Certification from Microsoft



# STUDENTS CLUB

## ADMAD CLUB



## Welcome to ADMAD Club

The premier platform at BSS Foundation – School of Management dedicated to nurturing the creative minds of tomorrow's advertisers, marketers, and communicators. ADMAD Club provides an exciting opportunity for students to delve into the dynamic world of advertising, exploring innovative strategies and honing essential skills that bridge creativity with business acumen. Join us at our Creative Workshops, Guest speaker's classes, Real Time Project and many more. Whether you're an aspiring advertiser, designer, or simply curious about the world of marketing, ADMAD Club welcomes all students eager to explore and expand their skills. Join us in shaping the future of advertising and discover how your creativity can make a lasting impact.

## Welcome to Cultural Club

Unleash your creativity and passion for the performing arts with the Dance and Drama Club at BSS Foundation – School of Management. Dive into a world where movement and storytelling come alive, and where every step and scene tell a unique story. Evoke your passion for different styles of art form and own your stage!

## CULTURAL CLUB



## SPORTS CLUB



## Welcome to Sports Club

Get ready to unleash your athletic potential and join a community of passionate sports enthusiasts at BSS Foundation – School of Management our Sports Club is dedicated to promoting health, teamwork, and competitive spirit through a variety of exciting activities. With a wide range of sports and competitive opportunities join the Fun. Whether you're looking to compete at a high level or simply enjoy recreational sports, the College Sports Club welcomes students of all interests and abilities.

## BUSINESS RESEARCH AND DEVELOPMENT CLUB

Join us at BSS Foundation - School of Management's premier hub for aspiring innovators & entrepreneurs. The Business Research and Development Club is dedicated to exploring the forefront of business trends, fostering innovation, and transforming ideas into actionable strategies. Get Involved whether you're studying business, economics, or simply have a keen interest in entrepreneurship, the Business Research and Development Club offers a supportive environment to explore and expand your knowledge.





# LEARN FROM EXPERTS WHO SHAPE THE FUTURE

## Mr. H.Ganapathi

Ganapathi has an experience of over 27 years transcending functional areas of sales, marketing, product management, strategy, and then entrepreneurship, HRconsulting, teaching, training, and coaching. His forte lie in developing and conducting Assessment Centers, Competency mapping, Psychometric Testing and Organisational Optimization. He is an alumnus of IIT Bombay and management postgraduate from JBIMS.His other certifications include certified NLP trainer from NFNLP, Basic ISABs, Train the trainer at Dale, Certified professional behavioural analyst, Certified in many pH sychometric tests, Certified in global leadership.



## Mr. Ajiitabh Dutta

Ajiitabh Dutta is a business coach and the CEO of Simplicity Communications, a strategic branding and digital marketing company. He is also the founder of Jigyasa, a technology start-up. An MBA in Marketing from NMIMS and a graduate in Mathematics, he held leadership positions in sales and product management before shifting to Advertising, digital marketing, analytics and business consulting. In a career spanning 23 years, he has helped companies across domains with strategic growth solutions. Ajiitabh has played an active role in promoting startups through mentoring and guidance. He believes in disruptive innovation and helps raise the bar.



## Dr. Rupa Shah

Dr. Rupa Shah is an Assistant Professor and has more than 10 years of Teaching experience. She is an M.Phil , MBA ,PGDHE and SET Qualified. She has a P.Hd in Business Policy and Administration form Mumbai University. She has more than 10 years of Corporate Experience specializing in HR and Administration. She has worked with companies like Spectra ,Gobal Digico and Hiranandani as HR Manager. She was appointed as a Moderator and Paper setter for various courses. She was a Gold Medalist at Avishkar Research Convention at Zonal level Level and State Level. She was invited as Resource person at various colleges and was invited as a Panelist for Syllabus framing at Colleges.



## Mr. Sunil Mishra

MD & CEO- Growth Businesses + Chief Strategy Officer at Anarock group. He has overall 28+ years of experience in building businesses across Telecom, BFSI, Online Startups and now tech-driven Real Estate. His experience spans various fields like Sales & Marketing, Private Equity, Management Consulting and Business Analysis.





# EXPERT FACULTY PANNEL

## DR. JAYA DUDANI

A seasoned academic leader with over 24 years of experience, including 19+ years in academia and 6 years in industry. Jaya Dudani has served as the Chief Coordinator at KES College, overseeing multiple undergraduate programs. A Postgraduate in MBA & M.Com and a Ph.D. scholar in Consumer Behaviour, she specializes in Management and Marketing. She has been associated with institutions like NMIMS, ICRI, and Mumbai University.



## MS. SHUBHADA DAYAL

MBA, BE in (Computers), and Seed Spark, Entrepreneurship programme from Stanford Graduate School of Business, Miss Shubhada Dayal is a Senior professional with 24 years of experience in leadership roles in marketing and business development and more than a decade experience in financial services. She was even a part of the marketing team that launched Kotak Bank.



## PROF. SABIRA FERNANDES

Postgraduate in English Literature and History, holds a Diploma in Marketing Management (JBIMS). Miss. Fernandes has two decades' corporate experience in management roles in the IT, Telecom and IT Security industries, with companies like Mobileum, Patni, GTL Limited.



## PROF. RUBINA MOHAMMAD

A Distinction holder in MMS (Masters in Management Studies) Prof. Rubina Mohammad has 18 years of experience in teaching and coordinating courses in Management, Marketing and Mass Media and Research. She had spearheaded the Advertising and Communications department at DGMC, which deals with courses and careers in Media and Management.





# International Immersion Program Dubai & Europe



## Rochester Institute of Technology-Dubai



Bratislava international newspaper

## Domestic Industrial Visit









# Final Placements

**Congratulations!!**

**Mr. Kewal Tare**

for starting his career at  
Thomas Cook India Ltd.  
as Finance Professional



**Congratulations!!**

**Mr. Harshad Sangar**

for starting his career at  
Centre for Monitoring  
Indian Economy Pvt.Ltd  
as a Finance Professional



**Congratulations!!**

**Ms. Mrunal Patil**

for starting her career at  
ASBS & Co. as Human  
Resource Professional



**Congratulations!!**

**Ms. Anchal Pandey**

for starting her career at  
Morningstar as an Equity  
Data Research Analyst



**Congratulations!!**

**Ms. Nikita Salian**

for starting her career at  
Emkay Global Financial  
Services Ltd. as Talent  
Acquisition Manager



**Congratulations!!**

**Mr. Ganesh Vithal  
Dyawershetty**

for starting his  
career as an  
Associate at  
Morgan Stanley



**Congratulations!!**

**Ms. Kunal Rana**

for starting her  
career as Fund  
Accountant at  
SSNC Globeop



**Congratulations!!**

**Mr. Sourabh Kolge**

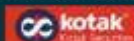
for starting his  
career as Team  
mentor at Motilal  
Oswal Financed  
services



**Congratulations!!**

**Ms. Mitali Parkar**

for starting his  
career as Kotak  
Securities at  
Assistant Manager-  
Branch Sales



**Congratulations!!**

**Mr. Akshay Jadav**

for being placed  
as Credit Manager  
at IDFC First Bank



**Congratulations!!**

**Mr. Yash Sharma**

for starting his  
career as Senior  
Digital Marketing  
Executive at the  
Yellow Door  
Advertising  
Company



**Congratulations!!**

**Mr. Siddesh Masurkar**

for starting his  
career as  
Marketing Business  
Development  
Executive at AGP  
World.





# Top Hiring Partners



THE ADECCO GROUP







[www.bssfoundation.net](http://www.bssfoundation.net)



## OUR CAMPUS

**BSS Foundation School of Management  
Garware Institute of Career Education and Development  
(Mumbai University) Vidyanagari, Santacruz (East),  
Mumbai - 400098**

[www.bssfoundation.net](http://www.bssfoundation.net)

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