



University of Mumbai's

**Garware Institute of Career Education
and Development (Est. 1984)**

**MASTER OF MANAGEMENT STUDIES
MMS
(2Year Full Time Program)
With Triple Specializations**



WELCOME TO BSS FOUNDATION

Welcome to BSS Foundation – School of Management, a hub of excellence committed to nurturing innovation, leadership, and career growth. At BSS, we shape professionals who are ready to make a meaningful impact in the world of business and beyond.

OUR VISION

To be a leading institution of management education that nurtures innovation, leadership, and global competence—empowering students to become responsible professionals who drive positive change in society and the business world

OUR MISSION

- To provide a world-class learning environment that blends academic excellence with practical industry exposure.
- To foster critical thinking, creativity, and ethical leadership among students.
- To build strong industry-academia partnerships that enhance employability and entrepreneurship.
- To create socially responsible leaders equipped for global challenges

COLLABORATIVE PARTNERSHIPS

The **BSS Foundation – School of Management** is proud to have a **collaborative** partnership with the **University of Mumbai**, one of India's most prestigious universities.

This partnership aims to deliver academically rigorous and industry-oriented programs that prepare students for leadership roles in the modern business world.

Through this collaboration, students benefit from recognized university credentials, updated curricula, and exposure to real-world business practices.

Together, BSS and the University of Mumbai are committed to fostering innovation, excellence, and career success for every learner





Ranked 7th Universities by NIRF
(National Institutional Ranking
Framework)



A++ Grade by NAAC (National
Assessment and Accreditation
Council)

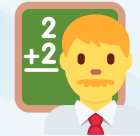


UGC Approved
Programme

WHY CHOOSE MMS AT BSS



100% Placement
Assistance



A team of 30+ highly
experienced faculty
members with extensive
industry and academic
experience



Strong Alumni Network
Across Globe



Programme that will help to
be eligible for UGC NET, PhD
and various Fellowships

GUIDING MINDS OF BSS



MR. H. GANAPATHI

Ganapathi has an experience of over 27 years transcending functional areas of sales, marketing, product management, strategy, and then entrepreneurship, HR consulting teaching, training, and coaching. His forte lie in developing and conducting Assessment Centres, Competency mapping, Psychometric Testing and Organisational Optimization. He is an alumnus of IIT Bombay and management postgraduate from JBIMS.

MR. VIVEK KUDAL

Mr. Kudal brings over 18 years of experience in operations, finance, and technology. He currently serves as COO & CFO at Baroda BNP Paribas Asset Management India Pvt. Ltd.

A Chartered Accountant and Mumbai University graduate, he has previously worked with BNPP AMC, KPMG, and BDO Consulting. Known for his leadership and process-driven approach, he plays a key role in driving operational excellence at the AMC.



MR. SUNIL MISHRA

Mr. Sunil Mishra is an MD & CEO- Growth Businesses + Chief Strategy Officer at Anarock group. He has overall 28+ years of experience in building businesses across Telecom, BFSI, Online Start-ups and now tech-driven Real Estate. His experience spans various fields like Sales & Marketing, Private Equity, Management Consulting and Business Analysis.

DR. RUPA SHAH

M.Phil. MBA, PGDHE and SET Qualified. She has a Ph.D. in Business Policy and Administration from Mumbai University. Dr. Rupa Shah has more than 10 years of Corporate Experience specializing in HR and Administration. She is a recognized PG Lecturer from Mumbai University, Dr. Rupa is an M. PHIL guide and has played an active role in guiding students with their research and dissertation.



EXPERT FACULTY PANNEL



DR. JAYA DUDANI

A seasoned academic leader with over 24 years of experience, including 19+ years in academia and 6 years in industry. Jaya Dudani has served as the Chief Coordinator at KES College, overseeing multiple undergraduate programs. A Postgraduate in MBA & M.Com and a Ph.D. scholar in Consumer Behaviour, she specializes in Management and Marketing. she has been associated with institutions like NMIMS, ICRI, and Mumbai University.



MS. SHUBHADA DAYAL

MBA, BE in (Computers), and Seed Spark, Entrepreneurship programme from Stanford Graduate School of Business, Miss Shubhada Dayal is a Senior professional with 24 years of experience in leadership roles in marketing and business development and more than a decade experience in financial services. She was even a part of the marketing team that launched Kotak Bank.



PROF. SABIRA FERNANDES

Postgraduate in English Literature and History , holds a Diploma in Marketing Management (JBIMS). Miss. Fernandes has two decades' corporate experience in management roles in the IT, Telecom and IT Security industries, with companies like Mobileum, Patni, GTL Limited.



PROF. RUBINA MOHAMMAD

A Distinction holder in MMS (Masters in Management Studies) Prof. Rubina Mohammad has 18 years of experience in teaching and coordinating courses in Management, Marketing and Mass Media and Research. She had spearheaded the Advertising and Communications department at DGMC, which deals with courses and careers in Media and Management.

PROGRAMME HIGHLIGHTS AND FLOW

SEMESTER – I

- PRINCIPLES OF MANAGEMENT
- FINANCIAL MANAGEMENT
- MARKETING MANAGEMENT
- BUSINESS COMMUNICATION
- MIS
- MANAGEMENT ECONOMICS
- RESEARCH METHODOLOGY

SEMESTER – II

- BUSINESS LAW
- ORGANISATION BEHAVIOUR
- PROJECT MANAGEMENT
- QUANTITATIVE TECHNIQUES
- STRATEGIC MANAGEMENT
- HUMAN RESOURCES

SPECIALISATION – SEM- III

FINANCE

- Investment Analysis and Portfolio
- Management Financial Markets
Wealth
- Management Mergers &
Acquisitions
- Ethics in Finance or Compensation
Management
- Research Project

SALES AND MARKETING MANAGEMENT

- Consumer Behaviour
- Marketing Research
- Sales & Distribution Management
- Service Marketing & Rural Marketing or
Wealth Management
- Research Project

SPECIALISATION –SEM – III

HUMAN RESOURCE

- COMPENSATION MANAGEMENT
- PERFORMANCE MANAGEMENT SYSTEM
- LEARNING AND DEVELOPMENT HUMAN
- RESOURCE MANAGEMENT INDUSTRIAL
- RELATION AND LABOUR LAW PROJECT

SPECIALISATION –SEM – III **DIGITAL MARKETING**

- Website Planning and structure
- SEO
- Google
- AD Words
- Social Media
- Digital Branding OR Statistics
- Research Project

BUSINESS ANALYTICS

- STATISTICS
- PYTHON
- INTRODUCTION TO MACHINE LEARNING
- ARTIFICIAL INTELLIGENCE
- DATA SCIENCE
- PROJECT

SEMESTER – IV

- Entrepreneurship & Innovation
Venture Creation
- Strategic Management
- Business Ethics and Corporate
Governance Project Management
- Internship & Black Book

Value added Certification **Courses***

- Certification from IIM
- 'Visit To NSE' Programme

CAMPUS RECRUITMENT SUMMARY

18
LPA

CONGRATULATIONS

FOR STARTING HIS CAREER AT THOMAS
COOK INDIA LTD. AS FINANCE PROFESSIONAL



MR. KEWAL TARE

12
LPA

CONGRATULATIONS

FOR BEING PLACED AS MARKETING BUSINESS
DEVELOPMENT EXECUTIVE AT AGP WORLD



MR. SIDDHESH MASURKAR

10.7
LPA

CONGRATULATIONS

FOR BEING PLACED AS SENIOR DIGITAL
MARKETING EXECUTIVE AT YELLOW DOOR
ADVERTISING COMPANY



MR. YASH SHARMA

9.3
LPA

CONGRATULATIONS

FOR STARTING HER CAREER AT EMKAY GLOBAL FINANCIAL
SERVICES LTD. AS TALENT ACQUISITION MANAGER



MS. NIKITA SALIAN

8
LPA

CONGRATULATIONS

FOR BEING PLACED AS ASSISTANT MANAGER
AT KOTAK SECURITIES



MS. MITALI PARKAR

7.4
LPA

CONGRATULATIONS

FOR BEING PLACED AS CREDIT MANAGER AT
IDFC FIRST BANK

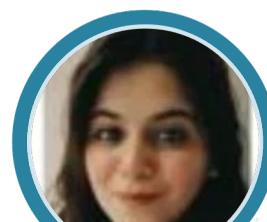


MR. AKSHAY JADAV

7
LPA

CONGRATULATIONS

FOR STARTING HER CAREER AT ASBS & CO. AS
HUMAN RESOURCE PROFESSIONAL



MS. MRUNAL PATIL

7
LPA

CONGRATULATIONS

FOR BEING PLACED AS RELATION MANAGER
AT KOTAK SECURITIES



MS. SONU BANIK

CAMPUS RECRUITERS



CAREER SUPPORT CELL

WHY RECRUIT FROM US?

World-class curriculum and faculty

BSS offers a world-class curriculum taught by experienced faculty and industry mentors, ensuring our students are well-equipped with practical knowledge, leadership skills, and global business perspectives—ready to contribute from day one.

Students with experience in industry

Recruiters choose BSS because our students come with real industry experience. Through internships, field assignments, and continuous industry interaction, they develop problem-solving abilities, teamwork, and professional communication skills. This exposure enables them to adapt quickly and perform effectively in corporate environments

Placement process at BSS

- Career Orientation & Training
- Resume & Profile Building
- Industry Interaction
- Pre-Placement Activities
- Campus Recruitment Drive
- Placement Offers & Career Support

INTRODUCTION

The Career Support Cell at BSS Foundation – School of Management is dedicated to guiding students toward successful career paths through continuous mentoring, training, and industry engagement. Our cell bridges the gap between academic learning and professional readiness by providing placement assistance, internship opportunities, and career counselling. We work closely with top recruiters and industry experts to prepare our students for a dynamic and competitive job market.



TCS Placement registration round for our masters students

INTERNATIONAL IMMERSION PROGRAM

Dubai



WHERE GLOBAL EXPOSURE MEETS PRACTICAL LEARNING

At BSS Foundation – School of Management, student industrial visits form an integral part of experiential learning. These visits provide students with firsthand exposure to real business environments, helping them understand how concepts learned in classrooms are applied in practice. Students get the opportunity to interact with industry professionals, observe organizational processes, and gain insights into modern technologies and management practices. Such experiences not only enhance their practical knowledge but also prepare them for the professional challenges of the corporate world.

Europe



- Visits to renowned global companies and industries
- Insight into international business practices and work culture
- Cross-cultural learning and global business awareness
- Interaction with international professionals and leaders
- Real-world application of classroom learning
- Enhanced confidence, networking, and global employability
- Exposure to innovation, technology, and sustainability practices



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FEEL FREE TO GET IN TOUCH



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