



**BSS FOUNDATION- SCHOOL OF MANAGEMENT
NAVI MUMBAI**

BBA/ BCA/ B.COM

3 Years Regular Bachelors Program

2025-2026

PROSPECTUS

ADVISORY BOARD

H Ganapathi

Ganapathi has an experience of over 27 years transcending functional areas of sales, marketing, product management, strategy, and then entrepreneurship, HRConsulting, teaching, training, and coaching. He is an alumnus of IIT Bombay and management postgraduate from JBIMS. His other certifications include certified NLP trainer from NFNLP, Basic ISABs, Train the trainer at Dale, Certified professional behavioural analyst, certified in many pH sychometric tests, Certified in global leadership.



Sunil Mishra

MD & CEO- Growth Businesses + Chief Strategy Officer at Anarock group

He has overall 28+ years of experience in building businesses across Telecom, BFSI, Online Startups and now tech-driven Real Estate. His experience spans various fields like Sales & Marketing, Private Equity, Management Consulting and Business Analysis.

Ajiitabh Dutta

Ajiitabh Dutta is the CEO of Simplicity Communications and founder of the tech start-up Jigyasa. An MBA in Marketing from NMIMS and a Mathematics graduate, he has over 23 years of experience in sales, product management, advertising, digital marketing, and business consulting. Worked in companies like Goldman Sachs, Merck, Reliance Power, and Standard Chartered with strategic growth solutions. Ajiitabh is a business coach who actively mentors' start-ups, promoting disruptive innovation.



Ms. Rochelle Divakar D'souza

Building Talent for success || Head of People- Tata Trusts Small Animal Hospital

16 years expertise in Human Resources & Talent Management, proficient in developing HR functional plans in conjunction with Business Strategy for businesses in the growth stage

FACULTIES



Prof. AAYUSH BANSAL

Aayush Bansal is the Senior Product Manager at Wealth Strategy.

He is currently working as the Senior Product Manager at Yes Bank. He's also responsible for developing market views, tracking different assets classes, screening investment products ,formulating investment strategies and for preparing marketing material. Mr.Aayush holds a postgraduate degree from the prestigious Indian Institute of Management (IIM) Udaipur.



MS. SHUBHADA DAYAL

MBA, BE in (Computers), and Seed Spark, Entrepreneurship programme from Stanford Graduate School of Business, Miss Shubhada Dayal is a Senior professional with 24 years of experience in leadership roles in marketing and business development and more than a decade experience in financial services. She was even a part of the marketing team that launched Kotak Bank.



DR. RUPA SHAH

M.Phil. MBA, PGDHE and SET Qualified. She has a P.Hd in Business Policy and Administration form Mumbai University. Dr. Rupa Shah has more than 10 years of Corporate Experience specializing in HR and Administration. She is a recognized PG Lecturer from Mumbai University, Dr.Rupa is an M. PHIL guide and has played an active role in guiding students with their research and dissertation.



Prof. SABIRA FERNANDES

Postgraduate in English Literature and History , holds a Diploma in Marketing Management (JBIMS). Miss. Fernandes has two decades' corporate experience in management roles in the IT, Telecom and IT Security industries, with companies like Mobileum, Patni, GTL Limited.



Prof. NIKITA SHAH

Prof. Nikita Shah is an MBA (with dual specialization in Human Resources and Marketing) and M.Com post graduate (specializing in Business Management).

Miss Nikita Shah is associated as Adjunct Faculty with various Autonomous University and Mumbai University colleges across Mumbai. She have been a part of the Syllabus formation board for Autonomous colleges such as Atlas SkillTech University and HSNC University and is also associated with MBA institutes for communication and management subjects.

BBA / B.Sc. (BA)

Name of the Program: BBA

Duration Program: 3 years

Eligibility - 12th Pass with minimum 50% marks OR Diploma in Computer/ I.T./ E&TC Engineering

FEES - 1,30,000/-RS. PER YEAR. (FEES TO BE PAID SEMESTER WISE)

Specialization in HR, Finance and Marketing



3 YEARS FULL TIME PROGRAM SEMESTERS

Semester - I

- Principles of Management
- Fundamentals of Accounting
- Basics of Marketing
- Legal Aspects of Business - I
- MS Office Tools
- Functional English
- BOOK REVIEW:
- Contribution of Lokmanya Tilak to Indian Studies or The Essence of Lokmanya B.G. Tilak's Economic Thought
- Event Management Or Content Creation for Social Media Or Gender Perspectives (Online)

Semester II

- Introduction to HRM
- Financial Accounting
- Basics of Marketing -II
- Legal Aspects of Business-II
- MS Excel for Data Analysis and Presentation
- Business Communication
- Event Management Or Content Creation for Social Media Or Gender Perspectives (Online)
- E-Business Or Mobile Photography Or Moral Values (Online)

Semester-III

- Organisational Behaviour
- Business Mathematics
- Basics of Supply Chain and Logistics Management
- Cost and Works Accounting
- Leadership and Team Building Skills
- Internship
- Environmental Studies (Mandatory)

Semester IV

- Management Accounting
- Business Statistics and Decision Theory
- Managerial Economics
- Marketing (MKTG): Consumer Behaviour
- Advertising and Sales Promotion
- Finance (FM): Principles of Finance, Analysis of Financial Statements
- Human Resource Management (HRM): Recruitment and Selection, Training and Development
- Employability Skills

Semester V

- Management Information System
- Research Methodology
- Production and Operations Management
- **MK (Marketing):Services Marketing, Brand Management**
- **FM (Finance): Financial Services, Financial Management**
- **HRM (Human Resource Management):Industrial Relations, Compensation Management**
- Indian Knowledge System (Discipline Specific)

Semester VI

- Strategic Management
- Entrepreneurship Development
- Introduction to International Business
- MK (Marketing):Sales and Distribution Management, Retail Marketing
- FM (Finance): Audit and Taxation, Security Analysis and Portfolio Management
- HRM (Human Resource Management): Labour Laws, Performance Management, Internship

BCA/ B.SC.(CA)

Name of the Program: BCA / B.Sc.(Computer Application)

Duration Program: 3 years + 1 Year (Hons)

Eligibility - 12th Pass with minimum 50% marks OR Diploma in Computer/ I.T./ E&TC Engineering

FEES - 1,40,000/-RS. PER YEAR. (FEES TO BE PAID SEMESTER WISE)



3 YEARS FULL TIME PROGRAM SEMESTERS

Semester - I

- C Programming
- Mathematics
- Computer & Network Interdisciplinary
- Operating System
- English OR Sanskrit
- Nitishataka Purvardha (Marathi) OR Gender Perspectives
- Logic Development
- Logic Development

Semester-III

- Advanced Web Designing
- Database Management - System (DBMS)
- Environmental Studies
- Principles and Practices of - Management - II
- Marathi OR Japanese
- Advanced Excel
- Introduction to IoT
- Advanced Web Designing (PR)

Semester V

- Python Programming
- Linux
- C# Basics
- E-Commerce
- Data Mining
- Business Applications
- Management Information System
- Python Programming (PR)
- Linux (PR)

Semester II

- Object Oriented - Programming using C++
- Statistics
- Structured System Analysis and Design
- Principles and Practices of Management - I
- Communication Skills
- Yoga OR Nitishataka Uttarardha OR Moral Values
- Indian Knowledge System (IKS)
- Object Oriented Programming using C++ (PR)

Semester IV

- Advanced Database Management System
- Java Programming
- Software Testing & Quality Assurance
- Unified Modeling Language (UML)
- Content Writing
- Soft Skills OR Personality Development
- Fundamentals of Share Trading
- Java Programming (PR)
- Advanced Database Management System (PR)

Semester VI

- Advanced Java OR Android Application Development
- Cloud Technology
- Project
- Organizational Behavior
- Digital Marketing
- Internship
- Advanced Java (PR) OR Android Application Development (PR)
- Cloud Technology (PR)

B.COM

Name of the Program: B.Com

Duration Program: 3 years

Eligibility - 12th Pass with minimum 50% marks OR Diploma in Computer/ I.T./ E&TC Engineering

FEES - 40,000/-RS. PER YEAR. (FEES TO BE PAID SEMESTER WISE)



3 YEARS FULL TIME PROGRAM SEMESTERS

Semester - I

- Financial Accounting
- Business Economics (Micro)
- Business Mathematics
- Study of Business Houses
- Functional English
- M.S. Office
- Gender Perspective

Semester-III

- Corporate Accounting
- Managerial Economics
- Business Environment
- Business Management
- Business Communication
- Environmental Studies

Semester V

- Soft Skills
- Cost & Works Accounting I/OR Entrepreneurship
- Cost & Works Accounting II/OR Entrepreneurship
- Cost & Works Accounting III/OR Entrepreneurship
- Study of Business House's

Semester II

- Advanced Financial Accounting
- Business Economics (Macro)
- Organizational Development
- Tally
- Introduction to E-commerce
- Book Review
- Moral Values

Semester IV

- Advanced Corporate Accounting
- Business Regulatory Framework
- Indian & Global Economics
- Costing: Introduction to Costing, Methods of Costing
- Entrepreneurship: Entrepreneurship Awareness, Business Plan Development
- Banking: Fundamentals of Banking, Indian Banking Environment Trends & Policies,
- Marketing: Marketing Management, Marketing Strategies, Soft Skill

Semester VI

- Tally
- Banking and Finance I/OR Marketing Management I
- Banking and Finance II/OR Marketing Management II
- Banking and Finance III/OR Marketing Management III
- E-Commerce

INTERNATIONAL INDUSTRY VISIT

Industrial visits are now an integral part of the curriculum of many graduates and post-graduate courses. This gives an improved exposure to the real-world working of the companies and allows students to expand their horizons of understanding. Industrial visits allow students to interact and meet with industry experts like leaders, entrepreneurs, policymakers, professionals, corporates, etc. and learn from them while forming valuable networks. These experiences help students learn and develop important skills and qualities that help them advance in their careers.



OUR CORPORATE PARTNERS



LIFE @ BSS FOUNDATION- SCHOOL OF MANAGEMENT





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More information

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